



Cookie Policy

Red Dragon's Vault Ltd

Last Updated: 16/05/26

This Cookie Policy explains how Red Dragon's Vault Ltd ("we", "us", "our") uses cookies and similar technologies on our website.

This policy should be read alongside our Privacy Policy.

By continuing to use our website, you acknowledge our use of cookies in accordance with this policy and your cookie preferences.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website.

They help websites function correctly, improve user experience, remember preferences, support checkout systems, and provide information about how visitors use the site.

Cookies may be:

- Session cookies (deleted when you close your browser)
- Persistent cookies (stored for a period of time after your visit)

Cookies do not usually contain information that personally identifies you directly, but they may be linked to personal data where relevant.

2. Why We Use Cookies

We use cookies to:

- Keep your shopping cart and checkout functioning
- Allow customer account login and session management
- Process payments securely
- Support Click & Collect and ecommerce functionality
- Improve website speed and performance
- Understand website traffic and visitor behaviour
- Support advertising and remarketing where consent is provided
- Improve customer experience and store operations

Some cookies are essential for the website to function properly.

3. Types of Cookies We Use

Essential Cookies

These cookies are necessary for the operation of the website and cannot be switched off. They include functions such as:

- Cart and checkout functionality
- Account login sessions
- Payment processing
- Security and fraud prevention
- Page performance and technical operation

Without these cookies, parts of the website may not function correctly.

Analytics Cookies

These help us understand how customers use the website so we can improve performance and customer experience.

This may include future use of:

- Google Analytics
- GA4
- Site performance tools

Analytics cookies are only used where consent is provided.

Marketing & Advertising Cookies

These help us understand advertising performance and may be used for remarketing and customer targeting. This currently includes:

- Meta (Facebook) Pixel

This may also include future marketing systems where introduced.

Marketing cookies are only used where consent is provided.

Preference Cookies

These may remember settings such as:

- Login preferences
- Account preferences
- Store display preferences
- Cookie consent choices

These help improve your browsing experience.

4. Third-Party Cookies

Some cookies may be set by trusted third-party services we use, including:

- PayPal
- Payment processors
- Apple Pay
- Google Pay
- WooCommerce integrations
- Meta (Facebook)
- Website hosting providers
- Security and performance tools

These providers may process information according to their own privacy policies.

5. Consent and Cookie Controls

We use the following cookie consent model:

- Essential cookies are always active
- Analytics and marketing cookies require your consent
- You can choose whether to accept optional cookies when visiting our website.
- You may also manage cookies through your browser settings.
- Please note that disabling certain cookies may affect website functionality.

6. Managing Cookies

Most browsers allow you to:

- View stored cookies
- Delete cookies
- Block cookies
- Control cookie permissions

Browser settings vary depending on the device and browser used.

For the best shopping experience, we recommend allowing essential website cookies.

7. Future Services

As Red Dragon's Vault grows, additional services such as:

- Google Analytics
- Customer loyalty systems
- Email marketing platforms
- Customer account enhancements
- Advanced advertising tools

may introduce additional cookies.

This Cookie Policy will be updated where necessary.

8. Changes to This Policy

We may update this Cookie Policy from time to time to reflect legal requirements, website changes, or new services.

The latest version will always be available on our website.

The "Last Updated" date will be revised when changes are made.

9. Contact Us

For questions regarding this Cookie Policy, please contact:

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